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**ALAGAPPA COLLEGE OF TECHNOLOGY**

**ANNA UNIVERSITY-600025**

**NM Assignment / Digital Marketing**

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| NAME | REG.NO | Naan Mudhalvan ID |
| MOHANA KRISHNAN H | 2020308023 | 8BB5503E46D86329F5543221C7471E4C |

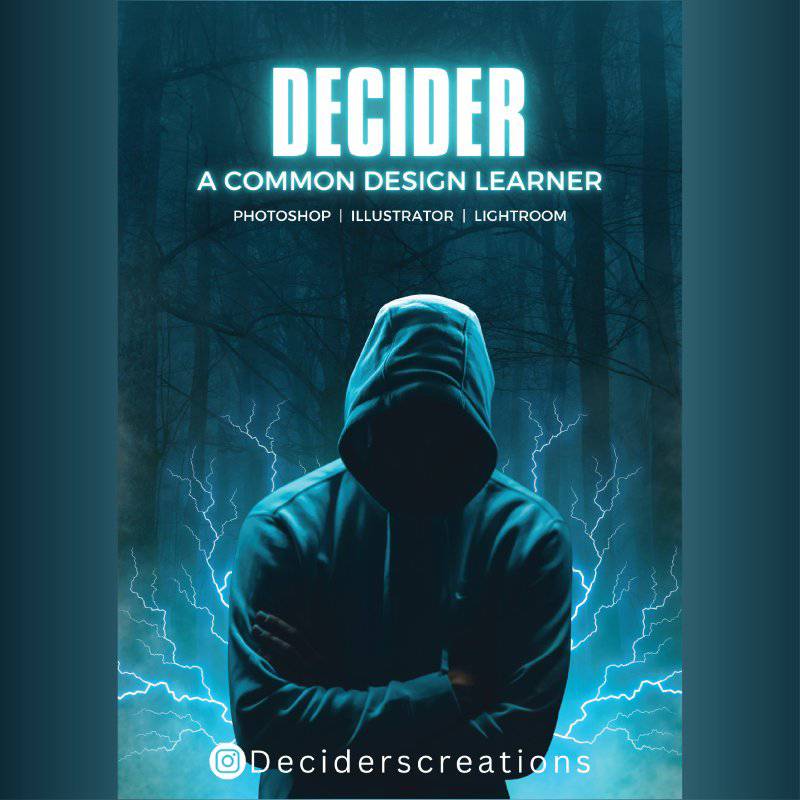
**1. Create a blog or website using Blogpost Customize the theme design and post new article with 500 words.**

**<https://deciderscreations.blogspot.com/2023/08/vector-illustration.html>**

2. Create a New Facebook Business Page and post one social media poster for your brand.

**<https://www.facebook.com/photo?fbid=122106968942016031&set=a.122106969104016031>**

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

[](https://deciderscreations.blogspot.com/2023/09/e-mail-marketing-trends.html)